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**WEA Member Benefits Foundation presents
the Green Bay Area School District with a \$20,000 grant
to support school-based mental health initiatives**

Unrestricted grant comes during May's Mental Health Awareness Month

Madison, WI, May 1, 2024—During a Board of Education meeting on April 29, WEA Member Benefits Foundation, Inc., granted \$20,000 to the Green Bay Area Public School District (GBAPS) to support their mental health initiatives and programs. The initial funding will help create a new mental health navigator position, a comprehensive mental health resource webpage, and increased service hours from community-based providers.

The timely, unrestricted grant comes during May's Mental Health Awareness Month. In addition, the Foundation is launching a local funder outreach effort in hopes that this grant will spark participation from other corporate funders and philanthropic organizations in the community.

"We selected the Green Bay Area Public School District because of its strategic, multi-tiered, and holistic mental health program. We are confident our unrestricted grant will be effectively utilized to support this vital initiative, and hope that this gift will spark involvement from other corporate entities and philanthropic groups within the Green Bay community," said Steve Goldberg, WEA Member Benefits Foundation Executive Director.

GBAPS is the eighth district in the Foundation's statewide school mental health funding initiative, joining Appleton, Madison, Racine, Stevens Point, Sun Prairie, Watertown, and Wausau. The initiative has helped those districts raise nearly \$1 million and reach 5,000 additional students with mental health services and support.

The Foundation is a 501(c)(3) public charity created by WEA Member Benefits™, an organization that supports the financial goals of public school employees through their products and services. David Kijek, President and CEO of WEA Member Benefits, adds, "We are so heartened and inspired to see the impact that the partnerships between the Foundation, Wisconsin public school districts, and their communities have made for students. Investing in

our children is an incredibly important commitment, and we encourage everyone interested to get involved.”

To learn more, support, or donate to the Foundation, please visit weafoundation.org.

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About the WEA Member Benefits Foundation, Inc.

The WEA Member Benefits Foundation, Inc., is a 501(c)(3) nonprofit public charity supporting public education through grants and charitable donations to public educators, public schools, and the communities they serve. More information can be found at weafoundation.org.

About WEA Member Benefits

Since 1972, WEA Member Benefits has been helping Wisconsin public school employees and their families achieve their financial goals by providing personal insurance, retirement and investment, and financial planning programs. Learn more at weabenefits.com.