



FOR IMMEDIATE RELEASE

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WEA Member Benefits' Kelly Behnke is honored with the Wisconsin Governor's Financial Literacy Award

Award given in recognition of her excellence in increasing financial literacy for Wisconsin public school employees

Madison, WI, March 5, 2024: Kelly Behnke, a Worksite Benefits Consultant at [WEA Member Benefits](https://www.weabenefits.com), has won the prestigious Wisconsin Governor's Financial Literacy Award for 2023 in the Individual category. Recipients were selected by the Governor's Council on Financial Literacy and Capability. Member Benefits is an organization that has been helping PK-12 Wisconsin public school employees and their families achieve their financial goals since 1972.

The Individual award recognizes persons who provide exceptional financial literacy education, capability, or inclusion among Wisconsin residents in an innovative manner. The award was presented to Member Benefits on February 29 during a ceremony at the Wisconsin State Capitol where 16 organizations and individuals were recognized by Governor Evers for helping Wisconsinites become more financially secure.

As a leading provider of 403(b) retirement savings and investment options for Wisconsin public school districts, Member Benefits staff has presented thousands of financial literacy seminars and webinars to educators. With over 24 years of experience, Kelly provides financial education, information, and product opportunities to assist districts and school employees with building their financial security and making sound financial decisions. She also has a high level of knowledge regarding 403(b) plan documents and compliance that she shares with public school districts around the state.

Kelly was nominated by Michelle Clark (Tomah Area School District), Thomas Karthausser (Mukwonago School District), Lynn Knight (Nekoosa School District), Tanya Kotlowski (Necedah School District), Sarah Thiel (Iola-Scandinavia Schools), and Jacqueline Wagner (New Berlin School District) for her many years of work in supporting and educating Wisconsin public school employees.

"Since our inception fifty years ago, Member Benefits has been helping members become educated consumers so they can make informed financial decisions that can positively impact their lives," says David Kijek, President/CEO of WEA Member Benefits. "It is at the core of what we do and who we are. We are extremely proud of Kelly's passion and commitment in helping our members become financially secure and are very pleased to have her work recognized with this award."

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About WEA Member Benefits

Since 1972, WEA Member Benefits has been instrumental in helping Wisconsin public school employees achieve their financial goals through personal insurance, retirement, and investment programs. Operating as a trust with a commitment to reinvesting profits into programs that benefit participants, WEA Member Benefits stands apart from traditional institutions by prioritizing the needs of those they serve. With competitively priced, top-quality products, the organization boasts one of the industry's highest customer retention and satisfaction rates. Discover more at weabenefits.com.